

CLARISSA J. SPARKS

AUTHOR | SPEAKER | BRAND STRATEGIST

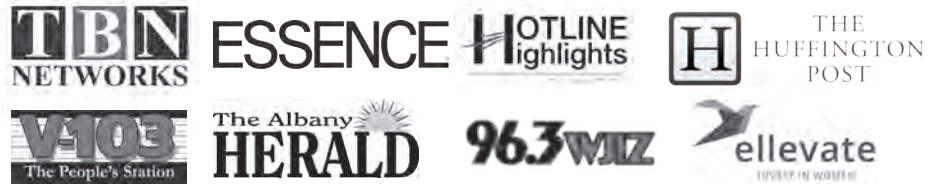


Create *The Life You Deserve* with Clarissa J. Sparks. She is an author, speaker, brand strategist, and the creator of She Sparks, a branding agency for startups in Atlanta, GA. Clarissa has been featured in the Huffington Post, Essence Magazine, The Albany Herald, seen on the Trinity Broadcasting Network (TBN) and heard on The Peoples Station V-103; where she has given tips and tools to her audience to gain clarity, develop a strategy and execute an authentic brand.

In Fall 2016 she authored her first published book, *This Little Light Of Mine - A Guided Journal Of Purpose, Passion, and Shine*, where she shares how she took her past experiences filled with many ups and downs to discover a greater sense of self and purpose.

Clarissa has worked with over a thousand purpose-driven startups in her Spark Your Brand™ Program. Her popular brand experiences, workshops, and retreats are designed to give you everything you need to take action towards your desired goals and define your vision for your future, business, and life.

CLARISSA HAS BEEN FEATURED IN & ON:



PUBLISHED BOOKS: *This Little Light of Mine*, *The B*Word*, *Create The Life Your Deserve*

"Thanks to Clarissa I now have extreme clarity, a solid branding foundation, and a huge sense of confidence to build my business."

R. Browne | Assured Grace

SPEAKING TOPICS:

The B Word - The Boss Guide To Branding Startups*

Clarissa J. Sparks gets straight to the point and tells listeners what branding is, what it isn't, and exactly what they should do to make their target audience sit up, take notice and buy into their brand.

She leads her audience through the seven steps to launch and evolve any startup. Be inspired with real-life stories from the people who are not afraid to say the B* word.

Find Your Shine

Based on her book *This Little Light Of Mine - A Guided Journal Of Purpose, Passion, And Shine* Clarissa J. Sparks shares how she took past experiences filled with many ups and downs to discover a greater sense of self and purpose.

Find Your Shine is an empowering conversation filled with motivation and strategy. Learn the seven strategies to renew your mind from the inside out.

The topics can be delivered as a keynote, conference breakout session, training or webinar. Additional topics can be customized at your request.



"During Clarissa's recent keynote, I felt that she was clear, concise and direct with her message. After sharing her story I was immediately motivated to take the necessary steps to 'Find My Shine' and create the life I deserve! I left feeling refreshed with a journal full of tips and strategies I could implement immediately. Thank you Clarissa for being transparent and so willing to share your story!"

T. Crook | Terricrook.com



#SHESPARKSATL

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CLARISSA J. SPARKS

Author | Speaker | Brand Strategist

- SPEAKER REQUEST FORM -

Clarissa J. Sparks is an inspirational keynote speaker. Her blend of humor, stories, tips and tools are designed to inspire your audience to take action. No two talks are the same.

Workshops and training sessions are designed to be inspiring, interactive and informative; your group will not only be motivated to improve their lives, businesses and careers, but they will also leave ignited with strategies that encourages them to take immediate action.

Please complete the speaker request form below and return to info@shesparks.com

SECTION 1: CONTACT INFO

Name/ Title:

Company:

Phone:

Email:

Address:

Organization or event website URL:

SECTION 2: EVENT DETAILS

Confirmation Deadline: Please Use The Format - MM/DD/YYYY.

Event Name:

Event Theme: Marketing/Branding/Social Media

City:

State/Country:

Event Time: Please Use The Format - MM/DD/YYYY.

Start Date:

End Date:

Event Sponsors:

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- SPEAKER REQUEST FORM -

SECTION 2: EVENT DETAILS

How long has the event been in existence?

☐ First Time Event ☐ 1 – 5 Years ☐ 6 – 10 Years ☐ 10+ Years

Confirmed Speakers:

Attendees:

☐ 0-50 ☐ 51-100 ☐ 101-200 ☐ 500 + ☐ 1000 +

Audience Demographics:

Social Media: ☐ Facebook ☐ Twitter ☐ Instagram ☐ LinkedIn ☐ Other

SECTION 3: OPPORTUNITY

Date of speech:

Format: ☐ Keynote Presentation ☐ Panel ☐ Other If Panel, please list other panelists.

Presentation Start Time:

Presentation End Time:

Topic of keynote, presentation, panel, breakout session:

1. Q&A included? ☐ Yes ☐ No
2. Slide presentation required? ☐ Yes ☐ No
3. Are press invited? ☐ Yes ☐ No
4. Will the session be recorded? ☐ Yes ☐ No
5. Will the session be photographed? ☐ Yes ☐ No
6. Is event FREE and open to the public? ☐ Yes ☐ No - tickets or registration fee \$ _____
7. Is this event sponsored by a nonprofit organization? ☐ Yes ☐ No
8. Are we allowed to sale products or services? ☐ Yes ☐ No
9. Is there any other information you would like us to know to evaluate this request?

CONSULTATION

During your consultation, Clarissa will learn about the desired objectives for your event, conference or training. Together, you will be able to assess the best speaking or workshop topic(s) for your group and confirm whether availability.

info@shesparks.com | www.shesparks.com | #shesparksatl #createthelifeyoudeserve